

South Carolina Association of Student Financial Aid Administrators



2017-18 Executive Board Meeting September 7, 2017 E-Meeting

Present

Jennifer Williams
DJ Wetzel
Traci Singleton
Zach Christian
Earl Mayo
Kevin Perry
Nikki Howze
Angela Fowler
Samantha Hicks
Carla Brewer
Gerrick Hampton
Melanie Gillespie
Missy Perry

Meeting

President Williams called the 2017-18 Executive Board E-Meeting to order at 2:04pm. The propose of the meeting is to formally vote to accept the sponsorship proposal presented by the Sponsorship Chair, Melanie Gillespie, with revisions as discussed previously. Sponsorship proposal is attached below.

A quorum was established at 2:33pm

Discussion was held as to the benefits of sponsorship and whether or not Sponsorship Tier 1 would cover two conferences or one. Clarification was that the Sponsorship Tier 1 fee would allow a sponsor access to both conferences for one year only as we transition to two SCASFAA conferences per year.

A vote was help on the Sponsorship proposal and it passed with 4 yea votes and 1 nay vote.

Madam President adjourned the e-meeting at 3:29pm.

Respectfully Submitted,

DJ Wetzel
SCASFAA Secretary

SCASFAA 2017-2018 SPONSOR/EXHIBITOR OPTIONS

Tier 1: Valued Friend \$2500 (if received by 1-30-18, after that \$2800)

- One paid conference registration (per conference, there are two this year)
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - There will be two annual conferences covered in this sponsorship opportunity.
 - ✦ March 26-28, 2018 in Hilton Head
 - ✦ November 12-14, 2018 in Hilton Head
- Website banner advertisement on SCASFAA webpage and the SCASFAA blog
 - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2019
- Page advertisement in the conference program (electronic)
- Page advertisement in the association newsletter (electronic)
- Opportunity to present one webinar to membership during the 2017-2018 and the 2018-2019 year (this sponsorship covers both year)
- Opportunity to place a flyer/insert in the conference packet
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Room and meal provided at no charge for lunch and learn at annual conference when offered on conference agenda
- Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference

Tier 2: Exhibitor: \$1700 (if received by 1-30-18, after that \$2000)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - There will be two annual conferences covered in this sponsorship opportunity.
 - ✦ March 26-28, 2018 in Hilton Head

✦ November 12-14, 2018 in Hilton Head

- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Conference registration/attendee listing (final listing after the conference only)

Tier 3: Non-Sponsor \$800 (if received by 1-30-18, after that \$1000)

- General Support, no booth
- Online Conference Support Recognition
- May Present/Moderate at the request of the Professional Development Committee and the Conference Committee

(*Affiliate members who choose not to exhibit may attend the conference, but will be required to participate at this level as well as paying the required conference registration fees)

A-la-carte Advertising Options

For those sponsors who do not wish to take advantage of the Tier Sponsorship Packages, SCASFAA offers the following a-la-carte advertising options. You may purchase advertising options on a standalone basis or as an add-on to the Exhibitor option, which does not include advertising. Please choose only one option below.

- Website banner advertisement on SCASFAA webpage **(\$400)**
 - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2019
- Half page advertisement in the conference program **(\$250)**

(made available to members to print prior to arriving)

- Half page advertisement in the newsletter **(\$250)**

(emailed to members)

- Advertising Combo Pack **(\$600)**

(includes all three a-la-carte advertising options at a \$100 discount)

- Lunch and Learn **(\$600)**

Mail Payment to:

SCASFAA Treasurer-Elect
Angela Fowler
P.O. Box 735
Jonesville, SC 29353