South Carolina Association of Student Financial Aid Administrators

2017-18 Fall Board Meeting
Monday October 16, 2017
S.C. Student Loan Corp.
Columbia, SC

Present
Elizabeth Milam
Jennifer Williams
DJ Wetzel
Zach Christian
Katie Harrison
Angela Fowler
Missy Perry
Kisha Howze
Samantha Hicks
Kevin Perry
Aria Simmons
Earl Mayo
Joey Derrick
Melanie Gillespie
Chuck Sanders
Traci Singleton
Kelly Savoie
Meeting

President Williams called the 2017-18 Executive Board meeting agenda to order at 10:20 am. A quorum was established with a majority of the voting members present.

*Action Item: Approval of Agenda with authority given to the President to make changes as needed in order to facilitate the flow of business. Kevin Perry motioned to approve the agenda and Kisha Howze seconded the motion, which carried.*

*Action Item: Approval of June 2017 meeting minutes.*

*Action Item: Record results of votes on 2017-2018 budget and sponsorship tiers approved by email votes.*

There was no old business to report.

**Report of Officers**

Jennifer Williams – President

President Williams discussed the SASFAA conversation about NASFAA assuming responsibility for running regional associations. SASFAA was very vocal against the move. SASFAA has reported that NASFAA has given up on the idea and it will not move forward. Madam President has upcoming travel with SASFAA and will report back at February meeting. Reminder about the Enrollment Mgt workshop is coming soon and to encourage anyone interested to participate. SASFAA conference is in Alexandria, VA in February. Madam President recognized the SASFAA volunteers for 17-18.

Kevin Perry – Past President

No updates at this time. Kevin has not formed a committee yet, but plans to. Nominations will begin in the next few weeks.

Missy Perry – Vice President and Professional Development

Webinar Nov 9th with Dave Bartnicki. Committee has been formed. Looking at the NASFAA U topic bundles and evaluating the cost to benefits. Working on the Symposium level, which will be support staff for this year. New Aid will tentatively be in early March 2018.

Kisha Howze – President Elect and Special Projects

Email will be going out shortly to SCASFAA for donation boxes with a site coordinator in each area of the state. Madam President wants to emphasize that our donations and support will have the most impact.

DJ Wetzel – Secretary

Minutes from the last two e-meetings have been posted to the web, thanks to Zach. Will not be forming a committee.

Traci Singleton – Treasurer

The budget for 17-18 has been approved. Traci has emailed out the budget actual and the budget to date. Goals are to establish the budge and reconcile bank account monthly. Reconciliations are up to date as of today. Traci has asked that as you spend money, please forward her a copy of the receipt. If anyone has mileage or
reimbursements please give the voucher to Traci. Traci noted that the Sponsorship that there is a separation for two separate years in Sponsorship.

**Angela Fowler – Treasurer Elect**

Payments are still coming in but everything is up to date.

**Samantha Hicks – Member at Large**

As of Oct 15th, 291 paid members. 18 are new members for 17-18 year. Had a telephone conference with her committee and discussed the need to communicate with new members and recently lapsed members. Also, wants to reach out to institutions who have low or no participation. Also discussed a communication plan with regular contacts with new members. Also discussed the new member gift for the conference.

**Committee Reports**

- **Cindy Peachey – Advisory to CHE**

Not present.

Goals, are to act as a liaison with CHE, and to share concerns with CHE on regulation changes and expected Dept. of ED changes. Has already worked with CHE on additional member participation on College Goal. Reached out to Dr. Woodfaulk on changes that will be presented to the State House. CHE is waiting on college presidents to hear back on feedback for any potential scholarship changes. Joey Derrick provided guidance that there is no clarity on the changes to state scholarship programs and on a timeline.

- **Carla Brewer – Communications**

Has finally transitioned with Kyle Phillips. Will do the Newsletter at least 3 times with one dedicated to the elections and the conference. Plans to feature SCASFAA members with their pets to encourage personal connections to the charity. Plans to use the newsletter to build personal connections with SCASFAA members.

- **Kelly Savoie – Consumer Counselor Relations**

Has formed her committee and has already received a commitment for hosting her first webinar. Money Smart Week is owned by Federal Reserve in Chicago and has spoken with reps for this program about presence in South Carolina. Discussed options for financial literacy software that we could utilize for schools in S.C. Madam President noted that Clemson has a license for Webex, and is willing to share with any SCASFAA trainings to be utilized via Webex.

- **Zach Christian – Electronic Services**

Working on making the website easier to navigate and easier to find pertinent information. Has also started making use of the secondary navigation menu. Has updated links to many of the important items members and prospective members need to know.

  **Discussion**: Online storage. Committee is discussing using Google Drive to maintain shared files.

  **Discussion**: Listserv. Are there any known issues with SPAM and emails getting caught. Zach will work with SimpleLists to see if they can help identify any known SPAM issues.
Earl Mayo – Financial Planning

Earl has formed his committee. Has completed the financial review, and the investments thus far to date have been done. The financial review is attached. Discussion was held on how to handle cash payments done at annual conference.

*Action Item: Remove from the living list in the 111.F Policy and Procedural manual and 111.G will be updated to the honorary member list in the Policy and Procedural manual.*

Break for lunch at 12:16pm

Gerrick Hampton – Global Issues

Not Present. Has identified the core issues as better serving students who bare living in poverty.

Joey Derrick – Legislative Relations

Encouraging members to watch the changing legislation. Legislative staff are being included in the SASFAA Hill visits conference calls.

Chuck Sanders – Loan Agency Liaison

Discussed on the possibility of PLUS loans being done away with. Access seems to be the biggest challenge to doing away. GRAD PLUS may be done away with. ED Manage has to be shut down since they could not get added to the agenda for the State Treasurers office. Invite Education is being researched as a planning software for January 1, 2018. Chuck announced that this is his last meeting with this group due to his stepping down from S.C. Student Loan Corp.

Elizabeth Milam – Conference

Elizabeth shared some positive feedback from the Sonesta resort where March 26-29 the annual conference will be held. Justin Draeger and Dave Bartnicki have already confirmed as conference attendees. Conference planning is moving along at a rapid pace.

Aria Simmons – Site Selection

President Williams has asked Aria to work on creating a handbook for Site Selection. She will not need to pursue a new location and contract as we already have signed contracts through 2020.

Katie Harrison – Association Involvement and Leadership Task Force

Has brainstormed many ideas and has added many members to her taskforce. The volunteer interest application was rolled into the regular membership application and the interest has increased over previous years. Has reached out to other SASFAA states about how they engage their volunteers. Determined recently that it is the year to do an extensive membership survey, and will be working with the membership committee to send out the survey. Discussion was held on how to identify schools that either do not participate or have lapsed from SCASFAA membership.

Melanie Gillespie – Sponsorship

Sponsorship report is attached. There will be a challenge this year because of having two conferences this year as we transition. There is a significant discount for having two conference fees as one, and because the private
companies sponsoring have different fiscal years than SCASFAA does. Melanie has not gotten any negative feedback from the potential sponsors we have used in the past.

**Kyle Phillips – Long Range Planning**

Not present. Has reached out to any members impacted by the Long Range Plan. Will continue to do so as needed.

**New Business**

There was no new business.

**Announcements and Closing Remarks**

President Williams thanked the board for their attendance and service, announced that the next Board Meeting will be held in January/February, and adjourned the meeting at 1:45 pm.

Respectfully Submitted,

DJ Wetzel
2017-2018 SCASFAA Secretary