

South Carolina Association of Student Financial Aid Administrators



2018-19 Executive Board Meeting
Thursday, May 16, 2019
E-Meeting

Present

Kisha Howze
Bridget Blackwell
Zachary Christian
Joey Derrick
Angela Fowler

Melanie Gillespie
Gerrick Hampton
Ray Jones
JW Kellam
Elizabeth Milam

Missy Perry
Traci Singleton
Ashley Stuckey
DJ Wetzel
Jennifer Williams

Not Present

Samantha Hicks
Earl Mayo

Nikki Miller
Justin Pichey

Kelly Savoie
Michelle Upchurch

Meeting

President Howze called the 2018-19 Executive Board E-Meeting to order at 11:01 AM. The purpose for the meeting was to vote on the revised Sponsorship Proposal from the Sponsorship Committee Chair, Nikki Miller, and to vote on an increase to the Annual Conference registration fee from \$195 to \$215.

A quorum was established at 11:14 AM and a vote on the Sponsorship Proposal and Annual Conference Registration Fee increase was called for.

The Sponsorship Proposal and increase to the Annual Conference Registration Fee has been accepted by the Board unanimously. A copy of the Sponsorship Proposal is attached.

Madam President adjourned the E-Meeting at 11:46 AM.

Respectfully Submitted,

Zachary Christian
2018-19 SCASFAA Secretary



SCASFAA 2019-2020 SPONSOR/EXHIBITOR OPTIONS

Tier 1: Valued Friend \$2000 (if received by 8-30-19, after that \$2300)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - The Annual Conference will be held October 21-23, 2019 in Myrtle Beach.
- Website banner advertisement on SCASFAA webpage and the SCASFAA blog
 - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2020
- Page advertisement in the conference program (electronic)
- Page advertisement in the association newsletter (electronic)
- Opportunity to present one webinar to membership during the 2019-2020 year
- Opportunity to place a flyer/insert in the conference packet
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Room and meal provided at no charge for lunch and learn at annual conference when offered on conference agenda
- Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference

Tier 2: Exhibitor: \$1500 (if received by 8-30-19, after that \$1800)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - The Annual Conference will be held October 21-23, 2019 in Myrtle Beach.
- Online Conference Support Recognition
- Half page advertisement in Conference Agenda and Newsletters (electronic)
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Conference registration/attendee listing (final listing after the conference only)

Tier 3: Non-Sponsor \$800

- General Support, no booth
- Online Conference Support Recognition
- May Present/Moderate at the request of the Professional Development Committee and the Conference Committee

(*Affiliate members who choose not to exhibit may attend the conference, but will be required to participate at this level as well as paying the required conference registration fees)

A-la-carte Advertising Options

For those sponsors who do not wish to take advantage of the Tier Sponsorship Packages, SCASFAA offers the following a-la-carte advertising options. You may purchase advertising options on a standalone basis or as an add-on to the Exhibitor option, which does not include advertising. Please choose only one option below.

- Website banner advertisement on SCASFAA webpage **(\$300)**
 - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2020
- Half page advertisement in the conference program **(\$150)**
(made available to members to print prior to arriving)
- Half page advertisement in the newsletter **(\$150)**
(emailed to members)
- Advertising Combo Pack **(\$500)**
(includes all three a-la-carte advertising options at a \$100 discount)
- Lunch and Learn (if available) **(\$500)**

Mail Payment to:

Missy Perry
Piedmont Technical College
620 N. Emerald Rd
Greenwood, SC 29646