

Communications Calendar Perennial Topics 2017

Month	Topic
January	<ul style="list-style-type: none">• National Financial Wellness Month• College applications due Jan. 1 for most schools• Award letter season
February	<ul style="list-style-type: none">• Financial Aid Awareness Month (some states observe in January)• Career and Technical Education Month (https://www.acteonline.org/)• National School Counselor Week (Feb.6-10, 2017)• America Saves Week (Feb. 27-March 4, 2017)
March	<ul style="list-style-type: none">• Match Day (March 17, 2017)
April	<ul style="list-style-type: none">• Financial Literacy Month• Money Smart Week April 21-28, 2017
May	<ul style="list-style-type: none">• Military Appreciation Month• Decision Day (around May 1)• Graduation tips• National 529 College Savings Day (May 29)
June	<ul style="list-style-type: none">• Visiting colleges tips
July	<ul style="list-style-type: none">•
August	<ul style="list-style-type: none">•
September	<ul style="list-style-type: none">• National College Savings Month
October	<ul style="list-style-type: none">• National Financial Aid Day (Oct. 18, 2017)• FAFSA opens Oct. 1• Loan repayment tips
November	<ul style="list-style-type: none">• National Scholarship Month• Veterans Day (Nov. 11)• Repayment season
December	<ul style="list-style-type: none">• FAFSA/Award letters reminder