








## SCASFAA 2020-2021 SPONSOR/EXHIBITOR OPTIONS

### Annual Sponsorship

**Tier 1: Valued Friend \$1250** (if registration is received after 9-15-20, it does not guarantee an opportunity to present)

-  **Opportunity to present or highlight your services/products on industry-specific topics with a school testimonial at the conference at the approval of the Conference Committee**
-  **10 -15 minutes presentation to highlight your company's services/products**
-  **Your company's LOGO displayed throughout the session's PowerPoint presentation**
-  **Your company's advertisement prior to a general session or professional development session**
-  **Opportunity to present one webinar to the membership during the 2020-2021 year**
-  ***Virtual Scavenger Hunt*- This will give the attendees a chance to visit each of the sponsor's website and explore their products and services**
-  **A two minute you tube video presentation (provided by the sponsor) during a concurrent session**
  - One paid conference registration
  - Opportunity to moderate a general session at the conference
  - Website banner advertisement on SCASFAA webpage and the SCASFAA blog
    - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
    - Submit banner ad to Katie or Kisha ([katie@sctuitiongrants.org](mailto:katie@sctuitiongrants.org) or [nhowze@yorktech.edu](mailto:nhowze@yorktech.edu))
    - Banner ad will run through June 30, 2021
  - Page advertisement in the conference program (electronic)
  - Page advertisement in the association newsletter (electronic)
  - Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference

**Tier 2: Exhibitor: \$750** (if registration is received after 9-15-20, it does not guarantee an opportunity to present)

-  **Your company's advertisement prior to a concurrent session**
-  **10 -15 minutes presentation to highlight your company's services/products**
-  **Half-Page Advertisement**
-  **Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference**
-  ***Virtual Scavenger Hunt*- This will give the attendees a chance to visit each of the sponsor's website and explore their products and services.**



### **A two minute you tube video presentation (provided by the sponsor) during a concurrent session**

- One paid conference registration
- Opportunity to moderate and present on industry-specific topics at the conference at the approval of the Conference Committee or Professional Development training sessions

### **Tier 3: Non-Sponsor \$500**



**10 -15 minutes presentation to highlight your company's services/products.**



***Virtual Scavenger Hunt*- This will give the attendees a chance to visit each of the sponsor's website and explore their products and services.**

- General Support
- Online Conference Support Recognition
- May Moderate at the request of the Professional Development Committee and the Conference Committee
- Half Page Advertisement (newsletter or conference program)

### **A-la-carte Advertising Options**

For those sponsors who do not wish to take advantage of the Tier Sponsorship Packages, SCASFAA offers the following a-la-carte advertising options. You may purchase advertising options on a standalone basis or as an add-on to the Exhibitor option, which does not include advertising. Please choose only one option below.

- Website banner advertisement on SCASFAA webpage **(\$300)**
  - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
  - Submit banner ad to Katie or Kisha ([katie@sctuitiongrants.org](mailto:katie@sctuitiongrants.org) or [nhowze@yorktech.edu](mailto:nhowze@yorktech.edu))
  - Banner ad will run through June 30, 2019
- Half page advertisement in the conference program **(\$150)**  
(made available to members to print prior to arriving)
- Half page advertisement in the newsletter **(\$150)**  
(emailed to members)
- Advertising Combo Pack **(\$500)**
  - (includes all three a-la-carte advertising options at a \$100 discount)
- Webinar presentation outside the conference **(\$300)**

Each sponsor will be able to participate in the Virtual Scavenger Hunt.

**Virtual Scavenger Hunt**- You will be asked to identify one thing on your website for the member to identify. This will allow members to visit your website to review your products.

Each member that can identify the items from all the Sponsors website would be entered into a LIVE drawing for one of 3 prizes (\$100, \$75, & \$50). This data will be completed via Dynamic Forms.

**Attendance of all Sponsors sessions** – All successful participants of the game will be entered into a LIVE drawing for \$100.00

**Mail Payment to:**

Miracle Mosley  
SCASFAA Treasurer-Elect  
Sykes House  
638 Oakland Ave.  
Rock Hill, SC 29733

*All funds will go towards state scholarship, overall conference support and professional development programs throughout the year.*

*\*Price reduction for 2020-21 based on virtual conference.*