



SCASFAA 2021-2022 SPONSOR/EXHIBITOR OPTIONS

Tier 1: Valued Friend \$2000 (if received by 9-15-21, after that \$2300)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - The Annual Conference will be held October 17-20, 2021 in Myrtle Beach.
- Website banner advertisement on SCASFAA webpage
 - Sponsor must provide artwork for banner ad (720 x 90 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2022
- Full-page advertisement in the conference program and Association Newsletter (electronic)
- Opportunity to present one webinar to membership during the 2021-2022 year
- Opportunity to place a flyer/insert in the conference packet
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Room and meal provided at no charge for lunch and learn at annual conference when offered on conference agenda
- Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference

Tier 2: Exhibitor: \$1500 (if received by 9-15-21, after that \$1800)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
 - The Annual Conference will be held October 17-20, 2021 in Myrtle Beach.
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee
- Conference registration/attendee listing (final listing after the conference only)
- Half-page advertisement in the conference program and Association Newsletter (electronic)

Tier 3: Non-Sponsor \$800

- General Support, no booth
- Online Conference Support Recognition
- May Present/Moderate at the request of the Professional Development Committee and the Conference Committee
- Half-page Advertisement in Program and Newsletter (electronic)
(*Affiliate members who choose not to exhibit may attend the conference, but will be required to participate at this level as well as paying the required conference registration fees)

A-la-carte Advertising Options

For those sponsors who do not wish to take advantage of the Tier Sponsorship Packages, SCASFAA offers the following a-la-carte advertising options. You may purchase advertising options on a standalone basis or as an add-on to the Exhibitor option, which does not include advertising. Please choose only one option below.

- Website banner advertisement on SCASFAA webpage **(\$300)**
 - Sponsor must provide artwork for banner ad (720 x 90 pixels, .jpg format, include link)
 - Submit banner ad to Zachary Christian (zachary@sctuitiongrants.org)
 - Banner ad will run through June 30, 2022
- Half page advertisement in the conference program **(\$150)**
(made available to members to print prior to arriving)
- Half page advertisement in the newsletter **(\$150)**
(emailed to members)
- Advertising Combo Pack **(\$500)**
(includes all three a-la-carte advertising options at a \$100 discount)
- Lunch and Learn (if available) **(\$500)**

Pay by card on Wild Apricot or Mail Payment to:

Regina Hailey-Smith
University of SC TRIO Programs
1338 Pickens Street
Columbia SC 29201