



## **SCASFAA 2022-2023 SPONSOR/EXHIBITOR OPTIONS**

### **Tier 1: Valued Friend \$2000** (if received by 9-15-22, after that \$2300)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
  - The Annual Conference will be held October 16-19, 2022 in Myrtle Beach at the Marina Inn.
- Website banner advertisement on SCASFAA webpage and the SCASFAA blog
  - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
  - Submit banner ad to Kyle Wade ( [WadeK@smcsc.edu](mailto:WadeK@smcsc.edu) )
  - Banner ad will run through June 30, 2023
- Page advertisement in the conference program (electronic)
- Logo listed on event highlight's as they are sent from the Communications Chair (electronic)
- Opportunity to place a flyer/insert in the conference packet
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee, or a Professional Development event at the approval of the Vice President.
- Room and meal provided at no charge for lunch and learn at annual conference when offered on conference agenda
- Conference registration/attendee listing two weeks prior to the conference and a final listing after the conference

### **Tier 2: Exhibitor: \$1500** (if received by 9-15-22, after that \$1800)

- One paid conference registration
- Exhibit space at SCASFAA's Annual Conference (booth location to be determined by the Conference Chair and the Sponsorship Chair)
  - The Annual Conference will be held October 16-19, 2022 in Myrtle Beach.
- Opportunity to moderate or present on industry-specific topics at the conference at the approval of the Conference Committee.
- Conference registration/attendee listing (final listing after the conference only)

### **Tier 3: Non-Sponsor \$800**

- General Support, no booth
- Online Conference Support Recognition
- May Present/Moderate at the request of the Professional Development Committee and the Conference Committee
- Half Page Advertisement  
**(\*Affiliate members who choose not to exhibit may attend the conference, but will be required to participate at this level as well as paying the required conference registration fees)**

### **A-la-carte Advertising Options**

For those sponsors who do not wish to take advantage of the Tier Sponsorship Packages, SCASFAA offers the following a-la-carte advertising options. You may purchase advertising options on a standalone basis or as an add-on to the Exhibitor option, which does not include advertising. Please choose only one option below.

- Website banner advertisement on SCASFAA webpage **(\$300)**
  - Sponsor must provide artwork for banner ad (361 x 29 pixels, .jpg format, include link)
  - Submit banner ad to Kyle Wade ( [WadeK@smcsc.edu](mailto:WadeK@smcsc.edu) )
  - Banner ad will run through June 30, 2023
- Half page advertisement in the conference program **(\$150)**  
(made available to members to print prior to arriving)
- Half page advertisement in the newsletter **(\$150)**  
(emailed to members)
- Advertising Combo Pack **(\$500)**  
(includes all three a-la-carte advertising options at a \$100 discount)
- Lunch and Learn (if available) **(\$500)**

### **For your convenience, you can pay by card on Wild Apricot or Mail Payment to:**

Michelle Upchurch  
C/O Financial Aid Office  
1115 College Drive  
Gaffney, SC 29340